



SINGAPORE AIRSHOW
WHERE AVIATION'S FINEST MEET

JOIN THE CALIFORNIA PAVILION AT THE SINGAPORE AIRSHOW



FEBRUARY 20 - 25, 2024



\$6,425 per CA STEP eligible company if funding is approved.
Participation cost without CA STEP support is \$11,625



SINGAPORE
Changi Exhibition Center
USA Partnership Pavilion

CALLING ALL CALIFORNIA SMALL BUSINESS EXPORTERS



Connect with high-level government and military delegations, as well as senior corporate executives around the world! California aerospace and defense companies looking to expand to Singapore are highly encouraged to apply to join the California Pavilion at the Singapore Airshow!

PACKAGE INCLUDES

- Individual turnkey siloed booth space within the USA Partnership Pavilion, furniture included
- Access to the USA Partnership Pavilion Meeting Point Lounge
- Use of additional private conference room (by appointment; one hour max per company per day-first come, first served)
- Interactive company profile on the online USA Aerospace & Defense Directory Sourcehere.com
- Company entry in the Official Singapore Airshow Catalogue Company name on fascia signage on the stand
- Graphic printed and mounted on the booth
- Company name recognition on printed materials listing USA Partnership Pavilion exhibitors
- One Company Exhibitor Badge (option to purchase additional)
- One Company Trade Show Registration Fee
- Participation in USA Partnership Pavilion events (opening ceremonies, VIP Reception) *dates pending

CA STEP QUALIFICATIONS (more qualifications details here):

- Pavilion participation is limited to CA small businesses (size is defined by annual revenue or number of employees using company NAICS code).
- Is exporting goods or services of U.S. Origin or that have at least 51% U.S. Content
- Business must be in good standing with the State of California

Eligibility for the CA STEP Grant at the Singapore Airshow will be offered to qualified companies on a first come first served basis. This opportunity is funded in part through a grant with the U.S. Small Business Administration

REGISTRATION DEADLINE

November 7, 2023
or until all the spaces are filled

SPACE

Limited to ten (10) California STEP eligible small businesses

REGISTER AT STEP GRANT PORTAL

<https://step.business.ca.gov>

Start a new application for "STEP Event" and make sure to select "2024 Singapore Airshow" from the list of activities on event selection page.

CA PAVILION & STEP PROGRAM

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ORGANIZED BY



PRODUCED BY



SUPPORTED BY



U.S. Small Business Administration

