



CALLING CALIFORNIA BUSINESSES

REBUILD UKRAINE 2024

Business in Ukraine and Poland

Warsaw, Poland | November 11-15, 2024

ReBuild Ukraine - California Pavilion

Energy, technology, and construction firms are invited to participate in the California Pavilion at ReBuild Ukraine on November 13-14. Engage with Ukrainian community and business leaders seeking materials and solutions to support the country's reconstruction efforts. At the show, companies will also be able to connect with energy and construction industry leaders from across Europe. Each company will get an aisle-facing, branded kiosk and 50" TV to display marketing material.

Regional Market Briefing and Receptions

Before the show, the delegation will receive in-market briefings with local experts to learn about the current business climate in the region and local business culture.

The delegation will attend networking receptions with Ukrainian and Polish businesses and community leaders at the US Ambassador's residence and in the city of Warsaw.

Business Development Consulting

Companies will receive business development support for the Ukrainian and Polish market from international consulting firm AHP International. Services include a preparatory webinar; business-to-business matchmaking at ReBuild Ukraine, in Warsaw, and virtually; and onsite support during the tradeshow.

Apply



Application

STEP.BUSINESS.CA.GOV

- On the STEP Portal, select "STEP Event" as the application type
- Select "ReBuild Ukraine 2024" from the event selection drop down menu



Costs

- GO-Biz is supporting 10 California companies to participate in the delegation to Warsaw, which includes a turnkey booth at ReBuild Ukraine, business development consulting, a market briefing on Ukraine and Poland, and a networking reception with regional business leaders. The fee is \$3,500 for STEP-eligible companies and \$8,000 for non-STEP eligible companies.
- For more information on STEP and STEP eligibility, visit export.business.ca.gov.

NEED MORE INFORMATION?

Patricia Utterback

Patricia.Utterback@gobiz.ca.gov

This opportunity is funded in part through a Cooperative Agreement with the US Small Business Administration.