



CALIFORNIA TRADE MISSION ON POLAND AND UKRAINE

Warsaw, Krakow, and Rzeszow, Poland | November 12-18, 2026

Why Poland and Ukraine?

Poland is one of the fastest-growing economies in the European Union, investing heavily in modernizing its energy infrastructure, expanding renewable energy capacity, and upgrading its built environment. With billions in EU funds earmarked for energy transition and infrastructure, Poland is a strategic gateway for California companies seeking growth in Central and Eastern Europe.

Ukraine's urgent reconstruction needs, driven by war-related destruction, have created massive demand for innovative technologies, sustainable building practices, and resilient energy systems. California firms have the chance to contribute expertise and solutions while forging long-term commercial relationships in a region undergoing historic transformation.

Trade Mission Activities

- **Regional Market Briefings** - receive in-market briefings with experts to learn about the current Polish and Ukrainian business climate and culture.
- **Business Development Support** for Poland and Ukraine Markets (value: \$6,000) - receive B2B matchmaking and more.
- **Exhibit at ReBuild Ukraine**, a construction and energy tradeshow (value: \$3,000) - Leverage the California brand by exhibiting within the California Pavilion.
- **Networking Opportunities** - Build relationships with Polish and Ukrainian stakeholders, government officials, and private sector decision-makers.

Apply

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- On the STEP Portal, select "STEP Event" as the application type
- Select "2026 California Trade Mission: Polish and Ukrainian Markets" from the event selection drop-down menu

Costs

- \$3,000 for eligible small businesses
- \$6,000 for medium to large companies
- For information on small business eligibility, visit export.business.ca.gov.