



12-15 MAY 2027

# NAMPO TRADE SHOW

***Bothaville, South Africa***



## About the Show

With more than 850 exhibitors and 86,000 visitors in 2024, NAMPO is the southern hemisphere's largest agricultural exhibition. The show is a critical meeting point for producers, agribusinesses, and the wider supply chain to explore the latest farming technology. While most other exhibitions only focus on specific areas of agriculture, NAMPO is unique in that it displays a wide spectrum of products and services.

## California Pavilion

- Kiosk space within a turnkey California-branded booth.
- Space limited to up to 6 California small agricultural businesses.
- Companies will exhibit at the discounted rate of \$2,000.

## To Apply

**[STEP.BUSINESS.CA.GOV](https://step.business.ca.gov)**

- Select "STEP Event" as the application type.
- Select "NAMPO Trade Show 2027" from the event selection drop-down and the additional requested information in the application.
- The GO-Biz team will contact applicants regarding STEP eligibility and next steps in the approval process for joining the NAMPO California Pavilion.
- For more information on STEP eligibility, click [here](#).

**For Additional Information:**

**Tricia Utterback**

*[tricia.utterback@gobiz.ca.gov](mailto:tricia.utterback@gobiz.ca.gov)*