



Medical Fair Thailand

Bangkok, Thailand September 9-12, 2025

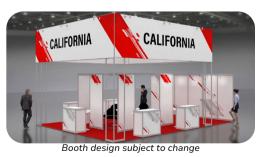
Established in 2003, Medical Fair Thailand has become one of Southeast Asia's most established international medical and healthcare events. Focused on equipment and supplies for the hospital, diagnostic, pharmaceutical, medical, and rehabilitation sectors, Medical Fair Thailand provides opportunities for California businesses to navigate Thailand and Southeast Asia's markets. Exhibitors should expect to meet with medical and healthcare organizations and representatives from across the region.

The California Governor's Office of Business and Economic Development (GO-Biz) will be hosting a California Pavilion featuring 5 innovative small medical or healthcare companies at this strategic Southeast Asian show.

Participation Fee: \$4,000

Who should apply

- Accident & Emergency Equipment
- Building Technology & Services
- Diagnostics Electromedical
 - Equipment/Medical Technology
- Medical Furniture & Equipment
- Laboratory Equipment
- Ophthalmic Supplies
- Rehabilitation Equipment
- Orthopaedic Supplies



Apply Now • Once in the STEP

- Portal, create a new application and select "STEP Event" as the application type.
- Select "Medical Fair Thailand" from the event selection drop-down and provide the additional requested information in the application.
- The GO-Biz team will contact applicants regarding STEP eligibility and next steps in the approval process.
- For more information on STEP and STEP eligibility, click here.

SERVICE

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This opportunity is funded in part through a Cooperative Agreement with the U.S. Small Business Administration.

- - Dental Equipment &
 - **Supplies**
- Communication & IT

What to expect

Exhibition package includes:

- Turn-key booth featuring counter and back wall graphics, power access, and wifi
- Trade show social media marketing, and digital directory listings.

CALIFORNIA