Hannover Messe 2024



April 22-26, 2024 Hannover, Germany

Calling California companies specializing in:



Join the California Pavilion at Hannover Messe.

Participation Details

- Located within Hannover Messe's Energy 4.0 Hall 12
- Each company will have its own table for client and partner meetings.
- Space is limited to 6 California small businesses
- STEP-eligible companies will be able to exhibit at the significantly discounted rate of \$1,850.



This opportunity is funded in part through a Cooperative Agreement with the U.S. Small Business Administration.

APPLY NOW

STEP.BUSINESS.CA.GOV

- Select "STEP Event" for the application type
- Select "Hannover Messe 2024" from the event selection drop-down menu
- The GO-Biz team will contact applicants regarding STEP eligibility and next steps for joining the California Pavilion
- For more information on STEP and program eligibility, click <u>here</u>.

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