

U.S. Mexico Chamber of Commerce ia Regional Ch

## CALLING CALIFORNIA SMALL BUSINESSES

# JOIN THE CALIFORNIA **PAVILION** @ **EXPO MANUFACTURA 2025**

February 11 - 13, 2025 Cintermex, Monterey, Nuevo Leon, Mexico

#### SUSTAINABLE AND INTELLIGENT MANUFACTURING

SAVE THE DATE & REGISTER YOUR INTEREST! The California Governor's Office of Business and Economic Development (GO-Biz) will host a California Pavilion at Expo Manufactura 2025. California companies with smart, sustainable, and advanced manufacturing technologies with an interest in selling into Mexico are invited to join our California Pavilion.

Smart manufacturing allows for the streamlining of processes and paves the way towards more agile, adaptable and responsive industrial ecosystems. Likewise, it minimizes environmental impact to contribute to a more environmentally friendly future through responsible resource use, carbon emission reduction and the application of circular economy principles.

Participation package includes: B2B matchmaking with prospective buyers, site visitis, turnkey booth, basic furniture, graphics, power access, 2 exhibitor badges, company trade show registration fee, social media marketing, digital directory listings, and access to conference programming.

WHO SHOULD ATTEND? California businesses with solutions in: Fabrication

Clamping Tools

- Automation
- Braking
- CAD/CAM
- CNC
- Quality Control
- Welding
- Laser Preformina
- Steelmaking
- Measuring Systems
- Turning
- Micro Machining
- Additive Processes
- Energy Saving
- Micro/nano technology
- Cutting (laser, water, plasma)

### **NEED MORE INFORMATION?**

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#### CALIFORNIA COMPANY COST: \$2,500 USD

Package valued at \$7500+ USD; does not include airfare, lodging, or meals. Room blocks will be arranged. Participation will be reserved for vetted professionals only. Interested companies must first register their interest with GOBiz. We encourage companies to apply ASAP as the show is nearly sold out.

> This opportunity is funded in part through California

Cross Border Economic

**SCAN OR CLICK OR CODE TO** REGISTER **REG DEADLINE: DECEMBER 6TH** 

