CYBERSECURITY MISSION
TO TAIWAN, SOUTH KOREA AND JAPAN
Mission Stops: Taipei, Seoul, and Tokyo

The United States Department of Commerce, International Trade Administration, is organizing a Cybersecurity Business Development Mission to Taiwan, South Korea, and Japan, on September 18-26, 2023. The objective of the mission is to introduce U.S. firms and organizations to the information and communication technology (ICT), security, and critical infrastructure protection markets.

Date: September 18-26, 2023

MISSION FEATURES

- Business meetings with potential partners, distributors, end-users, and officials from government authorities
- C-Suite Level Networking Events
- Briefings, Roundtables, and Site Visits

The California Governor's Office of Business and Economic Development (GO-Biz) is supporting up to 5 California small businesses with **\$4,500** per company in funding to participate in this mission. Companies who are interested in STEP funding support for this mission must submit a STEP Event application via the registration link before the deadline for approval.

PARTICIPANTS ELIGIBILTY

- Business must meet the California STEP Grant qualifications (<u>Details here</u>)
- Passed U.S Commercial Service pre-screening and has been invited to participate in the trade mission by the U.S Commercial Service.
- Confirm participation and has paid the participation fee to the U.S Commercial Service.

This opportunity is funded in part through a grant with the U.S. Small Business Administration

STEP Event Application Deadline: July 30, 2023

Cost:

\$5,900 per SME's. STEP grant will support \$4,500 per eligible company if funding is approved.

STEP Registration Link:

https://step.business.ca.gov

- Create a new application for "STEP Event"
- Select "2023 Cybersecurity Mission to Taiwan, South Korea and Japan" from the list of activities on Event Selection section

STEP Event Contact:

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Trade Mission Organized by: U.S Commercial Service

Supported by:





Contact or follow us to learn more #GOBizInternational

<u>Website</u> <u>Email</u> <u>Twitter</u> <u>LinkedIn</u>