

DSEI GERMANY

HANNOVER, GERMANY
MARCH 9-12, 2027



ABOUT DSEI GERMANY

DSEI Germany is the inaugural German edition of the world's leading defense and security exhibition series. The event connects European governments, military leadership, and industry across Air & Space, Land, Naval, and Cyber & Information sectors, offering direct access to key decision-makers including the German Ministry of Defense and Bundeswehr.

As European defense spending accelerates, DSEI Germany presents a timely opportunity for California companies to establish early market presence and build lasting partnerships across the region.

JOIN THE CALIFORNIA DELEGATION. WHAT'S INCLUDED:

- Aisle-facing kiosk within the California Pavilion
- Curated business-to-business matchmaking
- Two exhibitor badges

This opportunity is funded in part through a Cooperative Agreement with the US Small Business Administration.

HOW TO APPLY

STEP.BUSINESS.CA.GOV

- On the STEP Portal, select "STEP Event" as the application type
- Select "2027 DSEI Germany" from the event selection drop-down menu

**Cost: \$3,500 for
eligible small
businesses**

For information on small business eligibility, visit export.business.ca.gov.

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