



CALLING CALIFORNIA SMALL BUSINESSES  
JOIN THE CALIFORNIA PAVILION @

# GLOBAL ENERGY SHOW CANADA 2025

June 10-12, 2025  
Calgary, Alberta, Canada

## Energy Trade Show

The California Governor's Office of Business and Economic Development invites interested California small businesses to exhibit under the California Pavilion within the USA Pavilion at GES 2025. GES 2025 provides significant sales opportunities for California businesses seeking to enter the Canadian energy sector. **Best prospect market opportunities include: Electricity, renewable energy, carbon capture and storage, and energy efficiency solutions.**

## Pavilion Benefits

- B2B Matchmaking meetings uniquely tailored to your target customers
- Exhibition inside a California branded turn-key shared booth
- Counter w/storage, graphic panel, tv monitor, power access, shared meeting tables
- One Exhibitor Badge (additional may be purchased separately)
- Company Registration Fee & listing in the official tradeshow Catalogue
- Access to U.S. International Pavilion Meeting Point (extra tables for meetings)
- Pavilion is strategically located in a high foot traffic area
- Ground support by GO-Biz and US Commercial Service staff
- Visibility to visiting foreign buying delegations
- Optional site visits (TBC)

## CALIFORNIA PAVILION FEE:

**\$3,750 USD**

Participation package valued at \$9,375. Space is limited to 8 CA businesses and will be filled on a first-come first-served basis.

## REGISTRATION DEADLINE:

March 15, 2025

## REGISTER HERE:

[step.business.ca.gov](https://step.business.ca.gov)

- Select "STEP Event" as application type
- Select "Global Energy Show Canada" from the event selection drop-down menu

## GES TRADESHOW INFO:

[www.globalenergyshow.com](https://www.globalenergyshow.com)

## NEED MORE INFORMATION?

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