



CALIFORNIA
BUSINESS AND ECONOMIC DEVELOPMENT



CALLING CALIFORNIA BUSINESSES

JOIN THE CALIFORNIA DELEGATION TO AUSTRALIA 2026

August 18-21, 2026

Melbourne, Victoria, Australia



EMERGENCY RESPONSE & CLIMATE MITIGATION SOLUTIONS

SAVE THE DATE & REGISTER YOUR INTEREST! Join the **California Governor's Office of Business and Economic Development (GO-Biz)** in Melbourne for a targeted trade mission at AFAC 2026 —Australia's premier emergency management event. Connect with Australian buyers, agencies, and partners, explore pilot opportunities, and position your technology in a market actively investing in **wildfire response and climate resilience**. **Register your interest by June 1st!**

WHY AUSTRALIA?

Australia presents a strong market opportunity, with significant public and private investment in emergency preparedness and response systems, and climate adaptation and resilience infrastructure. More specifically, Australia is actively investing in solutions to address wildfire risk and climate adaptation, creating strong demand for innovative technologies. GO-Biz will partner with **Foley & Associates** to leverage their on-the-ground expertise and network to deliver a highly curated, outcomes-driven program that supports California companies in entering and scaling in the Australian market.

WHO SHOULD ATTEND?

California businesses with solutions in:

- Wildfire mitigation and response technologies
- Emergency Communications & interoperability
- AI, sensors, and situational awareness tools
- Aviation, UAVs, robotics, and logistics
- Training, simulation, and responder safety
- Climate risk modeling and early warning systems

EXPECTED OUTCOMES

For California Delegation Participants:

- Meet the Right Buyers – Pre-arranged meetings with Australian decision-makers
- Test Your Market Fit – Explore pilot opportunities and get real customer feedback
- Build Your Pipeline – Walk away with partners, leads, and next steps

EVENT DETAILS

COMPANY COST

\$3,000 USD (small businesses)

\$5,000 USD (med & large businesses)

PROGRAM STRUCTURE

Five day program will be delivered in Melbourne includes:

- Participation in AFAC 2026
- Tailored B2B matchmaking (6–8 pre-qualified meetings)
- Market briefings and ecosystem introductions
- Strategic site visits to relevant innovation or emergency response facilities
- Networking with industry, government, and research stakeholders

SPACE IS LIMITED

SCAN OR CLICK

QR CODE FOR MORE INFO

STEP.BUSINESS.CA.GOV



Be sure to select "Event Application & then select Australia 2026 TM from the drop-down event list

NEED MORE INFORMATION?

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