

Scale your California business into Asia.

Join a 10-week Asia B2B export acceleration program with \$10,000 in grant support for eligible businesses.

The California Governor's Office of Business and Economic Development (GO-Biz) and Intralink Group have partnered to support up to five California exporters establish an active B2B sales pipeline in Asia markets via a hands-on 10-week Asia B2B export acceleration program that valued of \$12,000 per exporter.

Why apply?

Accelerate your exports risk free.

- Zero overheads as Intralink's 11 wholly-owned Asian offices develop and execute your expansion campaign.
- Transition directly from introductory meetings to active B2B sales leads.
- Eligible California businesses approved for the programme by GO-Biz will receive \$10,000 in grant support paid directly to Intralink on their behalf, leaving a net co-pay for business only \$2,000.

Target industry sectors

- Medtech & Life Sciences
- Advanced Manufacturing
- Agri-Food & Consumer Tech
- Cleantech
- Sustainability
- Tech & ICT

How it works

4 step export scaling process

Intralink will act as your fractional, bi-lingual sales team on the ground in your chosen market, handling the full execution while you maintain project oversight.

Commercial localization – your value proposition and sales messaging will be adapted to fit your chosen market.



Direct buyer and channel partner qualification – Intralink will outreach to 30 targeted accounts to build an active, high-potential B2B pipeline.



B2B pitch meetings – meetings with curated commercial decision makers to get meaningful eyes-on your product or solution.

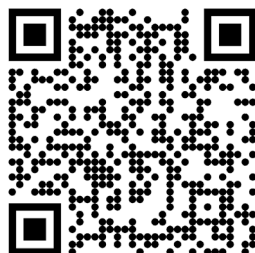


Pipeline handover – Full contact intelligence, buyer feedback and strategic roadmap for you to take forward and close deals.

How to apply?

Unlock in market sales execution.

- Scan the QR code below or [click here](#) to register an account.
- Start a new application, select "Export training" type.
- Choose "10-week Asia B2B Export Acceleration Program" from selections.
- Application will be reviewed on a first-come, first-serve basis. Limited to 5 California companies.
- Application deadline: 13 November 2026



Contact:

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Organised by California Governor's Office of Business and Economic Development (GO Biz) & Intralink Group