

ASIA SUMMIT ON GLOBAL HEALTH

Charting a New Course in Healthcare through Collaboration

November 10 – 11, 2022
 Hong Kong | In-person ▪ Online

www.asiasummitglobalhealth.com



The Asia Summit on Global Health brings together key players decisions makers and change drivers to address trending topics, explore new opportunities and collaborate on the forefront of the healthcare industry. The Virtual Exhibition area is dedicated to showcase exhibitors' businesses and explore business opportunities in the medical and healthcare sectors with investors and partners around the world via ASGH's online platform.

The California STEP Program administered by the California Governor's Office of Business and Economic Development (GO-Biz) is supporting up to 5 STEP program eligible California small businesses to participate in Asia Summit on Global Health event virtually. Pre-register with event organizer HKTDC is required. Resource is limited, first come first serve.

Investors & Potential Partners Profile

Investors and financial service professionals

- Corporate investors
- Institutional funds and family offices
- Insurance firms
- Investment banks
- Private equity firms
- Venture capital firms

Business leaders and industry players from healthcare sectors

- Biotechnology
- Hospital and healthcare services
- Pharmaceuticals
- Medical devices

Government officials and regulators

Researchers, academics and medical professionals

Professional services providers

CALIFORNIA STEP PROGRAM QUALIFICATIONS

- For-profit business
- Organized or incorporated in the U.S. with majority operations in California
- Exporting goods or services of U.S. origin or that have at least 51% U.S. content
- Meet SBA small business size standards (vary by NAICS code)
- In good standing with the State of California
- In business for at least one year at the time that the funded activity takes place

*See the [Program Guidelines](#) for additional details

STEP Program Registration: <https://step.business.ca.gov/>

Registration Deadline: October 17, 2022 (Monday)

Henan Li Email: Henan.li@gobiz.ca.gov

Mariana Guevara Email: Mariana.Guevara@gobiz.ca.gov

Event Organizer:



香港特別行政區政府
 The Government of the Hong Kong
 Special Administrative Region

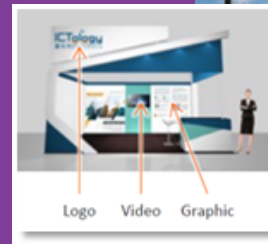


Supported by:



Asia Summit on Global Health Virtual - only Exhibition Booth

Original cost: \$1340



- One virtual booth
- 2 complimentary digital passes
- Project listing on ASGH's website
- B2B matchmaking meetings set up by HKTDC

Event Registration:

Carmen Lee |HKTDC

Email: carmen.k.lee@hktdc.org

*Qualified small businesses may apply for STEP funding of up to US\$1,000 to offset costs (Original virtual participation cost \$1340 per business).
 Funded in part through a grant award from the SBA.

No federal grant funds are being used for any entertainment costs associated with this trade promotion or export marketing activity.