

# CANADA EXPANSION BOOTCAMP: SAFETY, SECURITY & CYBER RESILIENCE COMPANIES

Wednesday, May 13, 2026 | 9:00-11:30am PDT

California companies, join our webinar to strengthen your market entry strategy in one live, interactive session.



## WHY CANADA? WHY NOW?

### Kickstart Your Expansion into Canada. Save Time, Cost, and Guesswork!

Canada represents a \$10B+ market across Cybersecurity, Emergency Preparedness & Response (EP&R), Disaster Mitigation, and Critical Infrastructure Protection.

**Demand is rising... and California-based companies with proven solutions are well-positioned to win.**

In just 2–3 hours, gain the insights, tools, and strategy you need to start selling into Canada's growing safety and security market.

### WHO SHOULD ATTEND?

California businesses who excel in:

- Wildfire mitigation/response
- Emergency communications interoperability
- Cybersecurity and data protection
- Aviation, UAVs, robotics, logistics
- Defense / dual use technologies
- Climate risk modeling / early warning systems

### EXPECTED OUTCOMES

For webinar participants:

- Clear, sector-specific market overview
- Target sectors overview - industries and governments
- Go-to-market roadmap
- Next-steps checklist you can execute immediately
- **Pre-qualified for Oct 2026 Trade Mission to Canada**

## WEBINAR DETAILS

Just \$50 per company  
Exclusively for California companies  
Focuses on real market entry outcomes in Canada

**LIMITED AVAILABILITY**  
**TO ENSURE A HIGH-QUALITY, INTERACTIVE EXPERIENCE, SPACE IS LIMITED. REGISTER BY MAY 1<sup>ST</sup>.**

FOR MORE INFO, SCAN OR CLICK THE QR CODE



## NEED MORE INFORMATION?

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