



CALLING CALIFORNIA SMALL BUSINESSES  
WITH WATER TECH SOLUTIONS

# JOIN THE CALIFORNIA PAVILION @ AQUATECH MEXICO 2026

Mexico City | September 1-3, 2026



**The California Governor's Office of Business and Economic Development (GO-Biz) is organizing a California Pavilion at the 2026 AquaTech Tradeshow in Mexico City!**

**California companies with water technology solutions looking to expand to Mexico are highly encouraged to apply to join our pavilion!**

**Water is one of Mexico's greatest challenges.** The National Water Program, led by CONAGUA, focuses on ensuring access to clean water and sanitation—especially for vulnerable communities—while promoting efficient water use across key industries. The plan also aims to strengthen water management, protect basins and aquifers, and reduce risks from floods and droughts.

**AQUATECH EXPO.** Get to know the Mexican water market. Find new partners, distributors, and import opportunities. Meet thousands of industry professionals in just three days. Establish profitable business relationships, exchange ideas and expand your knowledge.

**WHO SHOULD ATTEND?** *California small businesses with solutions in:*

- Water treatment
- Waste water treatment
- Process control and process automation technology
- Point of use
- Transport and storage

**CALIFORNIA PAVILION PARTICIPATION BENEFITS INCLUDE:**

- Turn-key booth within the California Pavilion
- Basic furniture, graphics printing & power access
- Two Company Exhibitor Badges (more available for purchase)
- Company trade show registration fees
- Listing in the digital show directory and USA Pavilion directory
- Interface with CONAGUA, BANOBRAS, and IBWC officials

**COST: \$3,500 USD**  
*(package valued at \$9,500 USD)*

**REG DEADLINE:** June 1, 2026,  
or until spaces are filled

**REGISTRATION LINK:**  
[CLICK HERE](#)

*\*fee collected after application  
has been approved.*

**SHOW WEBSITE:**  
[aquatechtrade.com/mexico](http://aquatechtrade.com/mexico)

**MORE INFO/QUESTIONS:**

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**PAVILION ORGANIZER:**



*This opportunity is  
funded in part through  
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**SUPPORTING PARTNER:**



**TRADESHOW ORGANIZER:**

