



CALLING CALIFORNIA SMALL BUSINESSES  
WITH GREEN TECH SOLUTIONS

# JOIN THE CALIFORNIA PAVILION @ GREEN EXPO MEXICO 2025

Mexico City | September 2-4, 2025



**The California Governor's Office of Business and Economic Development (GO-Biz) is organizing a California Pavilion at the 2025 Green Expo in Mexico City!**

**California companies with environmental solutions looking to expand to Mexico are highly encouraged to apply to join our pavilion!**

Due to its diverse climate and geographical conditions, Mexico is prone to severe weather events that impact its population and infrastructure. As a result, Mexico is heavily investing in environmental solutions, presenting significant growth opportunities for California companies!

**GREEN EXPO** support the development of clean, renewable, and efficient systems in Mexico. The shows coincides with AquaTech and Intersolar under one roof to bring together industry leaders in environmental management, water technology, solar and wind energy.

**WHO SHOULD ATTEND?** *California small businesses with solutions in:*

- Recycling Solutions (waste collection, treatment, disposal, etc.)
- Cogeneration, trigeneration, microgeneration
- Hazardous Waste Management (collection and disposal)
- Sustainable Construction (recycled bldg materials, sensors, smart grid, etc.)
- Biomass (green hydrogen, bio products/materials/chemicals/ plastics, fibers, etc.)
- Eco Innovation (R&D&I, scientific application testing, tech platforms, AI, etc.)

## CALIFORNIA PAVILION PARTICIPATION BENEFITS INCLUDE:

- Turn-key booth within the California Pavilion
- Basic furniture, graphics printing, & power access
- Two Company Exhibitor Badges (more available for purchase)
- Company trade show registration fees
- Company entry in the official Exhibitor Catalogue
- Listing in the printed directory



**COST: \$2,000 USD**  
(package valued at \$7,500 USD)

**REG DEADLINE:** Aug 1, 2025,  
or until spaces are filled

**REGISTRATION LINK:**  
[CLICK HERE](#)  
*\*fee collected after application has been approved.*

**SHOW WEBSITE:**  
[www.thegreenexpo.com.mx](http://www.thegreenexpo.com.mx)

**MORE INFO/QUESTIONS:**  
Diana Dominguez  
California GO-Biz  
[Diana.Dominguez@gobiz.ca.gov](mailto:Diana.Dominguez@gobiz.ca.gov)

Richard Swanson  
US Commercial Service  
[Richard.Swanson@trade.gov](mailto:Richard.Swanson@trade.gov)

Claudia Salgado  
US Commercial Service - Mexico  
[Claudia.Salgado@trade.gov](mailto:Claudia.Salgado@trade.gov)

**PAVILION ORGANIZER:**  
 *This opportunity is funded in part through California Cross Border Economic Development funds.*

## SUPPORTING PARTNER:



## TRADESHOW ORGANIZER:

