

2023 FINTECH MISSION

to Singapore, Japan and South Korea (Optional)

November 13–20, 2023

The United States Department of Commerce's International Trade Administration is organizing a FinTech mission to Singapore and Japan with an optional stop to South Korea. This business development mission will help expand US exports in financial technologies, insurance technology, green tech finance, AI and enterprise blockchain, and digital trade finance.

MISSION FEATURES

- Visits to key fintech institutions in targeted markets and receptions
- Customized meetings and networking events with governmental leaders, potential partners, distributors, and end-users
- Gain insights, make industry contacts, and solidify business strategies
- Business and market briefings from local experts
- In Singapore, the mission will include access to the Singapore Fintech Festival.

The California Governor's Office of Business and Economic Development (GO-Biz) is supporting up to 3 California small businesses with **\$2,925** per company in funding to participate in this mission. Companies who are interested in STEP funding support for this mission must submit a STEP Event application via the registration link before the deadline for approval.

PARTICIPANTS ELIGIBILITY

- Business must meet the California STEP Grant qualifications ([Details here](#))
- Passed U.S Commercial Service pre-screening and has been invited to participate in the trade mission by the U.S Commercial Service.
- Confirm participation and has paid the participation fee to the U.S Commercial Service.



STEP Event Application Deadline:
September 29, 2023

Cost:

\$3,900 per SME's for basic participation. STEP grant will support \$2,925 per eligible company if funding is approved.

STEP Registration Link:

<https://step.business.ca.gov>

- Create a new application for "STEP Event"
- Select "2023 Asia Fintech Mission" from the list of activities on Event Selection section page drop down menu.

STEP Event Contact:

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Trade Mission Organized by:
U.S Commercial Service

Supported by:



This opportunity is funded in part through a grant with the U.S. Small Business Administration

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